Fundraising Policy

The Community Foundation of Northeast Alabama Board of Trustees has responsibility for all fundraising activities related to the Foundation. While donors and other individuals are encouraged to introduce prospective donors to the Community Foundation and to the many funds it administers, the Community Foundation cannot transfer responsibility for, or control of, fundraising to other organizations, agencies, or individuals. The Foundation must approve in writing all fundraising efforts undertaken on its behalf or in support of one of its component funds.

In general, those conducting formal fundraising efforts such as direct mail (mass market) campaigns, cause marketing or special fundraising events, including benefits, dinners, etc., to raise funds for the Community Foundation of Northeast Alabama or component funds of the Foundation must have written approval from the Board of Trustees. This includes any cause marketing events in which the Community Foundation’s name is used or a component fund is the charitable beneficiary. No group or organization may use the Foundation’s exempt number or status to engage in fundraising events without the expressed permission from the President & CEO.

Code of Alabama §13A-12-20, Article IV § 65, Const. of Ala 1901, prohibits raffles by not-for-profits in Alabama; therefore, no group of organization may engage in raffles to raise funds for any component fund established at the Foundation.

The staff of Community Foundation of Northeast Alabama is available to advise separate entities developing fundraising programs on behalf of the Foundation and its component funds. Moreover, the Foundation assumes no responsibility or obligation to raise funds for any component fund established at the Foundation. The staff is available to consult with individuals or to make presentations to groups of prospective donors about the Foundation’s mission and activities.

Approved by the Board of Trustees February 4, 2003
Revised and Approved: November 10, 2011