Jennifer S. Maddox, MBA, CAP® has served as President & CEO of the Community Foundation of Northeast Alabama since 2011. Jennifer and her husband, Mark Stevens, have established planned gifts. Jennifer’s gift creates the Maddox Operating Fund. Mark’s gift establishes the Mark Stevens Fund for Public Television.

Jennifer holds a Bachelor of Business Administration degree in Finance from the University of Houston and a Master of Business Administration from the University of Notre Dame. She earned her accreditation as a Chartered Advisor in Philanthropy® from The American College in 2016.

The CAP® program provides professionals in the not-for-profit and financial fields that work with individuals and families in the development and implementation of philanthropic programs with the knowledge and tools needed to help clients reach their charitable giving objectives while also helping them meet their estate planning and wealth management goals.

Professionals that have earned the Chartered Advisor in Philanthropy® designation help their donors and clients improve their communities by maximizing the effective application of their financial resources.
100 YEARS OF GIVING
Planned Giving Impacts Millions in Our Community

What began as one woman’s passion to provide a hospital for her community has had long-reaching effects throughout northeastern Alabama. In 1920, just a few days before her death, Susie Parker Stringfellow penned her will to make a gift that would change the lives of residents in northeastern Alabama forever.

Susie’s planned gift has impacted millions of individuals through the provision of quality healthcare services and support to not-for-profit organizations which have received just under $8 million in grant awards since 1999. These grants have promoted health and well-being through: feeding programs; sight, vision, and dental programs; physical fitness; free health clinics; education on all levels and much more.

Stringfellow Memorial Hospital has existed in Calhoun County for 80 years and cared for millions of people. To this day the hospital remains a valuable asset to our community, both as a healthcare provider and employer. What began as one person’s charitable legacy to provide a hospital to her community has grown into a philanthropic endeavor attracting thousands of other like-minded individuals who also care about their communities.

WHAT ARE YOUR CHARITABLE PRIORITIES?

Assets and taxes. Most large gifts present the opportunity for tax deductions. Some donors choose to give during high-income years to defray taxes. You may wish to donate appreciated securities or real estate to avoid taxes on these assets. And, charitable bequests can play a role in estate planning for your heirs.

Transitions. Major life events often drive changes to an estate plan and prompt charitable gifts.

Timing. Start giving now, so you can get involved or potentially see the results of your gift. Or your giving can be made through your estate. Many donors do a combination of these.

Income. Choose to give in a way that provides them—or a loved one—a stream of income for life.

About The Community Foundation of Northeast Alabama

Established in 1999, the Community Foundation of Northeast Alabama is one of more than 780 other community foundations in the United States that promote and build permanent endowments on behalf of their regions. Our mission is primarily carried out through charitable gift planning, administering component funds, making broad-based grant and scholarship distributions to support discernable community needs, maintaining accountability to the community, and serving as the communities’ partner in convening, collaborating and connecting.

Our mission is to achieve positive change through the generosity of donors, now and for generations to come.

Jennifer S. Maddox, MBA, CAP®
President & CEO
256-231-5160, ext. 25,
jmaddox@yourcommunityfirst.org

I would like to learn more about the Community Foundation of Northeast Alabama and creating a charitable legacy.

Please contact me:

Name: ___________________________
Phone: ___________________________
Email: ____________________________
Following Susie’s generous legacy was Harland C. Jones of Oxford. In 1999, Jones’ planned gift established two funds. The Harland Jones Scholarship Fund provides funding for any high school student in our region seeking higher education. The Harland Jones Charitable Fund awards grants that promote and support literacy, education, safety, and development (moral and physical) of children up to age nineteen (19).

While Harland never married nor had children, he generously supported many not-for-profit organizations that served children and others in need. By creating a planned gift, Harland’s generous support continues after his death. He was 87 years old.

Many other generous individuals have made a planned gift by establishing a fund or supporting an existing fund with the Community Foundation. Their generous support will continue forever. We honor their lives and legacies.

Mary S. Bernhard – established her planned gift in August of 2001. Mary is remembered for her expertise in financial planning. She taught piano, organ, and filled in at her church as organist when needed. Mary passed away on April 5, 2013. Mary’s gift supports the Longleaf Fund which provides unrestricted grants throughout our region.
J. Mitchell (Mitch) Rogers – established his gift in January of 2009. From a very young age, he knew what it meant to have a generous heart and he learned the value of relationships. Mitch learned these important lessons from his grandmother, Dean. She taught him to love the arts, to travel and enjoy adventures. Most importantly, the value of a good education. Many people reach a point in their lives when they feel inclined to give back. For Mitch this came at an early age. Appreciative of the gifts he has received, along with the treasured relationships with family and friends, he wanted to create a gift that would live forever. Mitch’s planned gift supports the Mary Katherine “Katy” Williamson Scholarship Fund.

Ben Weaver – established his planned gift after establishing two funds with the Community Foundation: the Susan Haynes Weaver Memorial Scholarship Fund and the Susan Haynes Weaver Eagle Fund. Ben, his brother, Dan, and father, Eddie, established these funds in March of 2017 to honor their wife and mother. Susan lost her life to breast cancer. “My mother would have loved that her memory and legacy continues today. More importantly, that her legacy is being used to further the education of others,” says Ben.

For more stories of how Planned Giving is helping our community, please visit http://www.yourcommunityfirst.org/legacy-gifts.
DECIDING TO GIVE. WHAT MOTIVATES YOU?

Many people come to a point in their lives where they feel inclined to give back. They do so for a number of reasons, all very personal to them. Perhaps you feel strongly about a cause. Perhaps an organization has touched your life or the lives of loved ones. Maybe you want to create a legacy and set an example that inspires others to give. Or your giving may be a way to get your family together and pass along your values to younger generations.

For as many motivations as there are to give, there are ways of giving. The key to having a rewarding giving experience is finding the best fit—for your charitable priorities, financial goals, and personal preferences. This checklist is designed to help you and your professional advisor determine your custom giving preferences.

THE ANVIL SOCIETY

The early settlers to our area discovered, mined and refined the area’s abundance of iron ore. The Oxford, Cane Creek, Woodstock and Janney Furnaces shaped the economic base that gave rise to the communities across Calhoun County and northeast Alabama.

With this heritage in mind, the Community Foundation has established The Anvil Society, which exclusively and perpetually recognizes individuals and families who have made a planned or deferred gift to the Community Foundation or one of its endowments.

Visit our website, www.yourcommunityfirst.org, for a list of Anvil Members and what their gift will support.
WHAT ARE YOUR FINANCIAL GOALS?

Charitable interests. You can identity one or more charitable interests, a new community need or other opportunities as they arise.

Impact. What kind of impact do you hope to make with your charitable gift?

Duration. You can endow your gift so that a portion of earnings is spent and the gift remains a permanent source of community capital. Or, you can choose to spend all of your charitable assets.

WHAT ARE YOUR PERSONAL PREFERENCES?

Ownership. Is substantial management over assets you give to charity important? Some people aren’t comfortable without it. Others are glad to let go, once they’ve made some guiding decisions. Determining the range that’s comfortable for you will help your advisor recommend appropriate giving vehicles.

Involvement. Play an active role in your giving, involve family members or make a one-time gift with no future demands on your time.

Recognition. Some like a tasteful level of recognition for their good work. It attracts attention to their cause, generates awareness, and may inspire others to give. Some people prefer anonymity.
About The Community Foundation of Northeast Alabama

Established in 1999, the Community Foundation of Northeast Alabama is one of more than 780 other community foundations in the United States that promote and build permanent endowments on behalf of their regions. Our mission is primarily carried out through charitable gift planning, administering component funds, making broad-based grant and scholarship distributions to support discernable community needs, maintaining accountability to the community, and serving as the communities’ partner in convening, collaborating and connecting.

Our mission is to achieve positive change through the generosity of donors, now and for generations to come.

I would like to learn more about the Community Foundation of Northeast Alabama and creating a charitable legacy.

Please contact me:

Name: ___________________________
Phone: ___________________________
Email: ____________________________

Jennifer S. Maddox, MBA, CAP®
President & CEO
256-231-5160, ext. 25,
jmaddox@yourcommunityfirst.org

100 YEARS OF GIVING
Planned Giving Impacts Millions in Our Community

What began as one woman’s passion to provide a hospital for her community has had long-reaching effects throughout northeast Alabama. In 1920, just a few days before her death, Susie Parker Stringfellow penned her will to make a gift that would change the lives of residents in northeast Alabama forever.

Susie’s planned gift has impacted millions of individuals through the provision of quality healthcare services and support to not-for-profit organizations which have received just under $8 million in grant awards since 1999. These grants have promoted health and well-being through: feeding programs; sight, vision, and dental programs; physical fitness; free health clinics; education on all levels and much more.

Stringfellow Memorial Hospital has existed in Calhoun County for 80 years and cared for millions of people. To this day the hospital remains a valuable asset to our community, both as a healthcare provider and employer. What began as one person’s charitable legacy to provide a hospital to her community has grown into a philanthropic endeavor attracting thousands of other like-minded individuals who also care about their communities.

WHAT ARE YOUR CHARITABLE PRIORITIES?

Assets and taxes. Most large gifts present the opportunity for tax deductions. Some donors choose to give during high-income years to defray taxes. You may wish to donate appreciated securities or real estate to avoid taxes on these assets. And, charitable bequests can play a role in estate planning for your heirs.

Transitions. Major life events often drive changes to an estate plan and prompt charitable gifts.

Timing. Start giving now, so you can get involved or potentially see the results of your gift. Or your giving can be made through your estate. Many donors do a combination of these.

Income. Choose to give in a way that provides them—or a loved one—a stream of income for life.

Susie Parker Stringfellow in 1886
About The Community Foundation of Northeast Alabama

Established in 1999, the Community Foundation of Northeast Alabama is one of more than 780 other community foundations in the United States that promote and build permanent endowments on behalf of their regions. Our mission is primarily carried out through charitable gift planning, administering component funds, making broad-based grant and scholarship distributions to support discernable community needs, maintaining accountability to the community, and serving as the communities’ partner in convening, collaborating and connecting.

What began as one woman’s passion to provide a hospital for her community has had long-reaching effects throughout northeast Alabama. In 1920, just a few days before her death, Susie Parker Stringfellow penned her will to make a gift that would change the lives of residents in northeast Alabama forever.

Susie’s planned gift has impacted millions of individuals through the provision of quality healthcare services and support to not-for-profit organizations which have received just under $8 million in grant awards since 1999. These grants have promoted health and well-being through: feeding programs; sight, vision, and dental programs; physical fitness; free health clinics; education on all levels and much more.

Stringfellow Memorial Hospital has existed in Calhoun County for 80 years and cared for millions of people. To this day the hospital remains a valuable asset to our community, both as a healthcare provider and employer. What began as one person’s charitable legacy to provide a hospital to her community has grown into a philanthropic endeavor attracting thousands of other like-minded individuals who also care about their communities.

What are your charitable priorities?

Assets and taxes. Most large gifts present the opportunity for tax deductions. Some donors choose to give during high-income years to defray taxes. You may wish to donate appreciated securities or real estate to avoid taxes on these assets. And, charitable bequests can play a role in estate planning for your heirs.

Transitions. Major life events often drive changes to an estate plan and prompt charitable gifts.

Timing. Start giving now, so you can get involved or potentially see the results of your gift. Or your giving can be made through your estate. Many donors do a combination of these.

Income. Choose to give in a way that provides them—or a loved one—a stream of income for life.

WHAT ARE YOUR CHARITABLE PRIORITIES?

Jennifer S. Maddox, MBA, CAP®
President & CEO
256-231-5160, ext. 25, jmaddox@yourcommunityfirst.org

I would like to learn more about the Community Foundation of Northeast Alabama and creating a charitable legacy.

Please contact me:

Name: ___________________________
Phone: ___________________________
Email: ____________________________
Jennifer S. Maddox, MBA, CAP® has served as President & CEO of the Community Foundation of Northeast Alabama since 2011. Jennifer and her husband, Mark Stevens, have established planned gifts. Jennifer’s gift creates the Maddox Operating Fund. Mark’s gift establishes the Mark Stevens Fund for Public Television.

Jennifer holds a Bachelor of Business Administration degree in Finance from the University of Houston and a Master of Business Administration from the University of Notre Dame. She earned her accreditation as a Chartered Advisor in Philanthropy® from The American College in 2016.

The CAP® program provides professionals in the not-for-profit and financial fields that work with individuals and families in the development and implementation of philanthropic programs with the knowledge and tools needed to help clients reach their charitable giving objectives while also helping them meet their estate planning and wealth management goals.

Professionals that have earned the Chartered Advisor in Philanthropy® designation help their donors and clients improve their communities by maximizing the effective application of their financial resources.