



COMMUNITY MATTERS

a newsletter of the Community Foundation of Calhoun County

Vol. 2 Summer 2005

Strategic Plan Update

RESTATED NAME: In October of 2004, the Board of Trustees began a strategic planning process to define goals and objectives for the next three to five years. The Board of Trustees spent several sessions reviewing the mission and the goals of the Community Foundation. Their work resulted in a consensus that the community was the primary client or customer in that the Foundation and its donors awarded grants or scholarships exclusively for the benefit of the community. Thus, the Foundation's name was rearranged with "Community" being placed first.

NEW LOGO: Another recommendation was that a new logo be designed which reflects the broad base of donors supporting the Community Foundation. This resulted in the "C" and "F" logo developed by **Mr. John Gajda at New Leaf Marketing**. The former logo featuring Mrs. Stringfellow's image will be used exclusively in conjunction with grants related to the Stringfellow Health Fund. The new logo appears on the cover and the back page.



REVISED MISSION STATEMENT: A successful strategic plan must clearly articulate the organization's central mission. The Board discussed and ranked dozens of words and concepts to succinctly set forth the fundamental work of the Foundation. The end result was the following mission statement:

The Community Foundation of Calhoun County is a permanent philanthropic resource dedicated to enhancing the quality of life in Calhoun County, Alabama.

TRUSTEE LEADERSHIP: The planning process included considerable time reviewing the leadership and governance of the Community Foundation. How trustees were selected, and the appointment role of the five

representative churches dating back to the 1920 Will of Mrs. Stringfellow, was discussed at length. Data obtained from the Council on Foundations clearly revealed that the other 650 community foundations across the country were governed by a broad representation of individuals from the foundation's geographic boundaries. As a result of the information and the self-study process, the Board, all of whom had been appointed since 1997, passed a resolution in August of 2004 to seek a court opinion on broadening the representation on the Foundation's Board of Trustees.

Legal counsel, who were not involved in the earlier cases dealing with the Health Management Associates (HMA) lease of Stringfellow Memorial Hospital and the subsequent creation of the Community Foundation, reviewed court orders issued in 1997 and 1998, respectively. This resulted in a clear understanding that the 1997 Order had intentionally eliminated the role of the five churches in selecting the members of the Board of Trustees and that the 1997 and 1998 Orders gave the Board the legal authority to change how trustees were selected. Moreover, the Office of the Alabama Attorney General originated the impetus for the change. The Attorney General's office, in reviewing the proposed lease settlement between HMA and Stringfellow Hospital, expressed concern that the Board was only drawn from among five churches. Thus, the 1997 Order "reformed" or eliminated the role of the churches in the selection process. In November, new trustees will be elected based on the Foundation's revised Bylaws.

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Envisioning

Enabling

Enduring

One Million Dollar Goal



L. R. "Rush" Jordan

In 2001, the Foundation established an unrestricted fund due to the generosity of **Mr. L. R. "Rush" Jordan**, former trustee and past board chairman. During his tenure on the Board, Mr. Jordan believed very strongly that the Foundation needed to have unrestricted

assets in order to support grants targeting emerging community needs. The fund was formally named **The Longleaf Fund** in recognition of the Mountain Longleaf Pine that has uniquely endured and thrived in Calhoun County for millennia.

According to the **Council on Foundations** in Washington, D.C., most community foundations have unrestricted assets totaling fifty percent of their holdings. From this unrestricted fund, the foundation then awards grants for significant community projects that lack funding but nonetheless have wide public support. To build on Mr.

Jordan's initial gift, the Board of Trustees included in their strategic plan a ten-year goal of raising one million unrestricted dollars by 2015. This amount will fall short of the overall target goal of \$10 million but is will be an initial benchmark in supporting community grants.

To shape and direct The Longleaf grant awards, the Foundation will follow its existing grant process by collecting data on several community indicators, providing guidelines and a written application, engaging community reviewers and evaluating outcomes. **Mrs. Terry Childers**, Chair of the Development Committee, stated, *"Naturally, we hope that The Longleaf Fund will reach its goal before ten years; however, there are critical needs today in every community in Calhoun County. Our intention is to begin prioritizing these needs and seeking financial resources and partnerships to help address them."*



Contributions to support THE LONGLEAF FUND can be made directly to the Community Foundation. Deferred gifts in a will or trust can be made to the Community Foundation for the benefit of THE LONGLEAF FUND.

Revised Foundation Website

The Foundation's website has been updated with a new design and additional features. Grant seekers can find grant and scholarship applications, due dates and other links to grant opportunities. Donors, or individuals interested in establishing a fund, can locate information on a variety of charitable fund options. Professional advisors can locate giving tools to help clients simplify and achieve their charitable goals both locally and across the United States. We invite you to explore www.yourcommunityfirst.org.

The Foundation's site was created through the expertise and generosity of **Chris Williams** the owner of **WideNet Consulting, LLC**. Chris is a JSU graduate and owns a local firm specializing in Web Development and other e-business services. Contact him at www.widenetconsulting.com or 525-6077.



New Members of the Board of Trustees

Thirteen trustees govern the Community Foundation. These volunteers provide guidance in grantmaking, oversight for investments and support in encouraging new donors who might benefit from the Foundation's mission and services. Board members serve three-year terms and may serve two consecutive terms. Each year the Board is pleased to welcome new trustees and equally regrets the close of tenure as friends and colleagues conclude their terms.

In January, the Board of Trustees presented resolutions of service to **Mr. Keener Hudson**, Past Chairman, and **Dr. Warren Sarrell**, Chairman of the Dental Care Task Force. Their commitment and leadership will be missed; however, their contributions will continue to positively impact both the Foundation and the community.

The Board also welcomed two new trustees. **Dr. Arthur F. Toole, III**, who was appointed as a representative from First Presbyterian Church of Anniston and **Dr. James W. Mullis, Jr.**, who was elected as one of three physicians on the board. *"Both gentlemen are outstanding choices,"* stated **Dr. Wes Smith**, Chairman of the Board. *"They are actively involved in the community, bring expertise in healthcare, business and finance and have a wealth of*

knowledge about the area and its needs. We are very pleased to have them as new members of the Board of Trustees."



Dr. Arthur F. Toole, III

Dr. Toole is a graduate of Davidson College and the Medical College of Alabama. He is Board Certified in Otolaryngology Surgery and recently retired from his practice with Anniston Ear, Nose and Throat, P.C.



Dr. James W. Mullis, Jr.

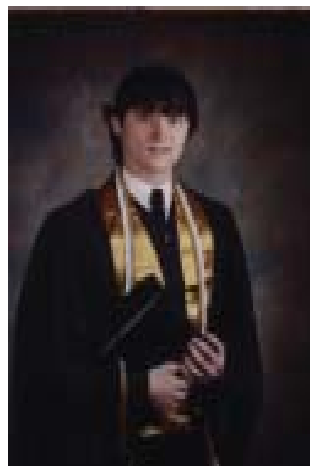
Dr. Mullis is a graduate of Emory University where he earned both an undergraduate degree and a medical degree. He is Board Certified in Gynecology and has a private practice in Anniston. Dr. Toole and Dr. Mullis served in the military and both are longtime residents of Anniston.

Revised Scholarship Policy

Several area individuals, families and organizations have scholarship and financial aid funds established with the Community Foundation. During the strategic planning session, the Board studied the impact of scholarships over the past five years and learned that nearly fifty percent of the students receiving scholarships were having to postpone or delay their post secondary pursuits due to financial circumstances. Data further indicated that only four of the 33 scholarship funds were renewable and almost all of the funds were restricted to high school seniors.

As a result, the Board revised the scholarship policy. Now, funds may be established with a \$10,000 contribution but awards are deferred until the fund reaches \$50,000. **Mr. Robert Smith**, Chair of the Scholarship Committee, explained, *"The objective is to ensure that scholarship awards provide, at a minimum, the cost of tuition for one semester at a state college or university."* Also, the Board required

that new scholarship funds be renewable annually if they included financial need as one of the criteria.



*Adam Burke
Bynum/James
Scholarship Recipient*

Discussions with existing donors revealed that they were very supportive of the policy and they applauded the Board's initiative in reviewing the impact of scholarship dollars. *"I was impressed that the Foundation took such care,"* commented **Mr. Joe Bynum**. *"Naturally, the intent of the scholarship is to help a student complete college, not simply enroll them for a semester. I am very pleased with the new*

policy and I am glad to support renewal awards."

2005 Scholarship Awards

Several Foundation scholarship review committees made the following award recommendations, which were endorsed by the Board of Trustees.

The Nightingale Scholarship (\$20,000) was awarded to **Mr. Daniel Clonts**, a graduate of Oxford High School, who will attend Jacksonville State University. The nursing scholarship is distributed over four years from the Foundation's Stringfellow Health Fund.



Daniel Clonts

The Joseph and Amelia Saks Scholarship Award (\$20,000) was awarded to **Ms. Jessica Anne Estep**, who will attend Harvard University. The scholarship is designated for graduates of Saks High School.

The Melanie Edmondson Memorial Scholarship (\$1,000) was awarded to **Ms. Whitney Clifton**, a graduate of Oxford High School, who will attend Jacksonville State University.

The Todd Edmondson Memorial Scholarship (\$1,000) was renewed for a second year to **Mr. Michael David Diggs**, a graduate of Oxford High School, who is attending the University of Alabama.



Ashley Wilson

The Leslie and Mary Ella Scales Scholarship (\$1,000) was awarded to **Ms. Ashley Wilson**, Valedictorian of Anniston High School. Ms. Wilson received several scholarships and has decided to attend Spelman College.

The Calhoun County Auburn University Scholarship (\$1,000) was renewed for a second year to **Ms. Emily Young**, a graduate of Oxford High School.

The Cleve Holloway Memorial Scholarship (\$1,000) was made to **Ms. Jessica Hawkins**, a graduate of Anniston High School, who will attend Jacksonville State University.



Jessica Hawkins

The Joe Bynum/Raymond James Financial Services Technical Excellence Scholarship (\$1,000) was renewed a second year to **Mr.**

James Adam Burke, a graduate of Oxford High School, who currently attends Jacksonville State University.

The Harry M. and Edel Y. Ayers Scholarship (\$1,000) was renewed a second year to **Mr. Kile Kilgore**, a graduate of Alexandria High School, who is attending the University of Mobile and **Ms. Brittany Ford**, a graduate of Jacksonville High School, who is attending the University of South Alabama.

The H. T. and Terrell Stanford Scholarship (\$500.00) was awarded to **Ms. Tiffany O'Dell**, who will be attending Jacksonville State University; **Ms. Michelle Godfrey**, who will be attending the University of Alabama at Birmingham; and **Ms. Katie Gates**, who will be attending the University of Alabama.



Katie Gates

Piedmont Education Trust (PET) is a fund that provides scholarships for graduates of Piedmont High School and awards grants to teachers in the Piedmont School System. This year PET awarded \$17,393.00 from the following scholarship funds:

The Walter B. Thompson Scholarship was awarded to **Ms. Junette Slack**, who will be attending Jacksonville State University.



Lacy Trammell

The Dr. T. E. Vansant Scholarship was awarded to **Ms. Lacy Trammell**, who will be attending Gadsden State.

The Leola Roberts Scholarship was awarded to **Mr. Adam Smith**, who has not yet decided his school of choice.

The Dr. W. H. Kimbrough Scholarship was awarded to **Ms. Lindsey Minton**, who will be attending Jacksonville State University.

The McAbee/Salmon Scholarship was awarded to **Mr. Corey Law**, who will be attending the University of Alabama.

The Vera & Morgan Stewart Scholarship was awarded to **Mr. Jeffery Hamrick** and **Ms. Farren Williams**, who

Scholarship Awards Continued

will be attending Jacksonville State University; and **Mr. Joseph Spoon, Ms. Elizabeth McFry and Mr. Tyler Mills**, who will be attending Gadsden State.

The Lewis & Monteel Savage Scholarship was awarded to **Ms. Lakisha Butler**, who will be attending Jacksonville State University.

The Weldon "Pinkie" Roberts Scholarship was also awarded to **Mr. Adam Smith**.

The Don Sanford Scholarship was also awarded to **Ms. Lindsey Minton**.

The Ryan Davis Scholarship was also awarded to **Mr. Tyler Mills**, who received multiple scholarships and will be attending Gadsden State.

The Dr. John R. Kirkpatrick Scholarship was also awarded to **Ms. Junette Slack**.

The Frank Watson Scholarship was also awarded to **Mr. Adam Smith**.

The Granger Latta Scholarship was awarded to **Ms. Janelle Brown**, who will be attending Jacksonville State University.

The Larry & Jane Gowens Scholarship was also awarded to **Mr. Adam Smith**.

PET Health Scholarships were awarded to **Ms. Kinsie Bennett and Ms. April Lane** who will be attending Gadsden State.



April Lane

New Scholarship Fund Established

In 1961, when **President John F. Kennedy** inaugurated national education week, he stated, *"Let us think of education as the means of developing our greatest abilities, because in each of us there is a private hope and dream which, fulfilled, can benefit everyone."* For more than forty years, Dr. and Mrs. Jairrels have promoted the hopes and fostered the dreams of thousands of children in the Anniston City School System. Mrs. Jairrels proudly recalls that she was **Dr. David Satcher's** English teacher.



Dr. Clarence W. Jairrels

Dr. and Mrs. Jairrels' careers have included teaching in the classroom, offering direction to children and parents as a guidance counselor and shouldering the daily administrative duties of coaching teachers, encouraging parents and rationing resources. *"Education and teaching have been our lives,"* remarks Dr. Jairrels. *"Even at church we were in the classroom."* Over the past fifty years, the Jairrels

have been members of the Seventeenth Street Missionary Baptist Church where they have been actively serving on various committees, auxiliaries and boards in addition to teaching Sunday school.



Juanita Harris Jairrels

Harris Jairrels Scholarship Fund.

The award is designated for active members of Seventeenth Street Missionary Baptist Church who are pursuing an associate or bachelors degree at any accredited post-secondary institution in the United States. The scholarship is renewable each year but cannot extend beyond four years. The first award will be made in May 2006.

Please remember the Community Foundation in your will and please allow us to recognize your generosity.

Memorial Gifts (October 2004 thru May 2005)

Jared Arrington

Mr. & Mrs. Larry E. Gowens

Arolis Banks

Gerald Kirkpatrick

Edward Charles Beauregard

Jodi Anne Beauregard

Horace Bramblett

Mr. & Mrs. Larry E. Gowens

Gerald Kirkpatrick

Andrew W. Burgin

Stringfellow Hospital Auxiliary

Jessie Cain

Mr. & Mrs. Larry E. Gowens

Adam Carmello-Harper

Wayne & Nicki Carmello-Harper

Jack Chaffin

Mr. & Mrs. James E. Arrington

Vester Ray Cobb

William A. Thrash

Elite Home Care, Inc.

Ryan Davis

Mac & Patti Singleton

Mary Elwane Dempsey

Mr. & Mrs. Larry E. Gowens

Robert Deneke

Clyde & Barbara Hare

Mrs. W. S. Halsey

Theresa Haynes

Melanie & Todd Edmondson

Dr. & Mrs. Patrick A. Bernardi

Bobby & Elaine Edmondson

Rufus Fitzpatrick

Mr. & Mrs. Larry E. Gowens

William Don Gardner

East Central Alabama United

Cerebral Palsy Board of Directors

C. W. & Kathy S. Wood

Darlene Harris

Eula Tatman

National Women of Achievement

Calhoun/Talladega

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W. R. Harvey

Mr. & Mrs. Larry E. Gowens

Mr. & Mrs. Hubert Haynes

Randall & Cynthia Harper

Earnest Henderson

Mr. & Mrs. James E. Arrington

Jay Hendley

Dr. & Mrs. Patrick A. Bernardi

Kate Hendley

Bobby & Elaine Edmondson

Miriam J. Higginbotham

Randy & Ann Woodrow

Dallas C. Holmes

Denise Holmes

Paula Martin Howell

Jimmie Sue Law

Piedmont HS Class of 1954

Larry & Jane Gowens

Mr. & Mrs. Odom Hulsey

Randall & Cynthia Harper

William Halsey

East Central Alabama UCP

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Kisor Kelly

Mr. & Mrs. James E. Arrington

Gerald Kerns

Mr. & Mrs. James E. Arrington

Dr. Tom King

Elise & Phil Sanguinetti

Billy Joe Ledbetter

Mr. & Mrs. Larry E. Gowens

Kathryn Malatino

Lonnie Malatino

Thomas Malatino

Joyce Marsh

Linda D. Johns

Cheryl H. Smith

Dustin W. Morgan

Knox White

Harbin Morgan

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Kim Morrow

Mr. & Mrs. Larry E. Gowens

Clem NeSmith

Annette Cox

Philip Drake

Christy Lynn Mouchka

Gericare Medical Supply

E. F. Rezendes

John & Shelby Cupp

Donald & Anita Sparks

Alvin & Claudia Davenport

Department of Social Work

Lucille W. Norton

Mr. & Mrs. Larry E. Gowens

Chantel Von Oldenburg

Albert Von Oldenburg, M.D.

Rev. Grant Parris

Mr. & Mrs. Larry E. Gowens

Billie Posey

Mr. & Mrs. Larry E. Gowens

Jerry Price

Joseph W. Cotlin

Anniston EMS

Dr. & Mrs. Wallace Murphree

Seldon & Agnes Green

James & Charlotte McDaniel

Ophelia Rankin

Rhonda & David Germano

Waylan & Theresa Kisor

Andrew J. Saks

Pat & Gary Walker

Dr. Lucile Bodenheimer

& Dr. Jim Holiday

Elizabeth Saks

Mr. & Mrs. Earl Cambron, Jr.

Mr. & Mrs. Gary H. Walker

Linda Stanford

Dr. Lucile Bodenheimer

& Dr. Jim Holiday

Mr. & Mrs. Leslie M. Edwards

Donna Shell

Mr. & Mrs. Larry E. Gowens

Calvin C. Snow

Gloria Peterson

Nathan Jackson Sparks

Gary M. & Carole M. Warcop

Jerry & Tawana Bonds

Renee Vinson Wall

Jacky & Cheryl Sparks

Robin Kines

Hank Turpin

Dean and Barbara Turpin

Echol S. Marshall, Jr.

E. L. Westbrook

Mr. & Mrs. Larry E. Gowens

Maurine Wheeler

Mr. & Mrs. Larry E. Gowens

Billie Wilson

Mr. & Mrs. Larry E. Gowens

Susan & Connor Wisminiti

Dr. Steven J. Whitton

Wayne & Nicki Carmello-Harper

Gene & Sherry Blanton

Fred & Ann Casey

Michael, Cheryl Dillan & Ethan

Wisminiti

Dr. & Mrs. Patrick A. Bernardi

Shirley A. Kirkland

James Jason Worthington

Co-Workers of James

Worthington

Mr. & Mrs. R. L. Whorton

Mr. & Mrs. R. P. Whorton

Mrs. Dorothy Jones

Sandra L. Lawson

Animal Shelter Endowment Memorials

Flossie

Pet of Brent Ray

Donna Fathke

Miss Kitty

Pet of Andy & Margaret Hatley

Donna Fathke

Jennifur

Pet of Kurt & Kathi McGowan

Donna Fathke

Tish

Betsy West

Ruffy

Pet of The Hanck Family

Donna Fathke

Frisco

Pet of Paula Kaylor

Donna Fathke

Hoppy

Pet of Rochelle Hunt

Donna Fathke

Simon

Pet of Theresa Kisor

Sherry & Gene Blanton

YMCA Establishes Endowment

The Board of Directors of the YMCA has established an endowment fund at the Community Foundation to ensure that the YMCA will continue its mission of promoting Christian principles through the building of a healthy spirit, mind and body.

"The YMCA has been a part of this community for nearly 60 years through the support of our members and friends. So many people have been served by the YMCA that we want to establish a mechanism to support its future," remarked **Clayton Angell**, Chairman of the Board.

Founded in England in 1844, the **Young Men's Christian Association** spread and is now the largest nonprofit community service organization in America with more than 2,500 Y's. Uniquely, the YMCA's recreation and fitness programs brought together individuals from many separate churches and diverse social backgrounds, resulting in the Y being a center for inclusion, understanding and community engagement. From the Great Depression to the Vietnam War, the Y and its members have provided programs relevant to the time and the setting.

Today, the YMCA of Calhoun County continues to be much more than a fitness center or a gym; it is truly a community crossroad. Annually, Leadership Calhoun County begins at

the Y. As the new class negotiates the ropes course, there emerges laughter, camaraderie and a sense of teamwork, setting the tone for the entire year. Likewise, strangers can join a pick-up game of basketball, which could lead them to becoming a volunteer at the ARC or painting a house with Habitat for Humanity. As **Jerry Ackins**, President, would say, *"Joining the Y will improve your health and it will definitely strengthen your community."*

Assets to begin the YMCA endowment were from two existing funds, **The Memorial Trust** and the **Kenneth Davis Fund**.



Members and friends may make additional gifts to the endowment by sending tax-deductible contributions to the **YMCA OF CALHOUN COUNTY ENDOWMENT FUND** either to the YMCA (Post Office Box 1649) or the Community Foundation (Post Office Box 1826) Anniston 36202. Please contact the Foundation for stock transfer instructions or language to make a bequest to the Fund.

Honorariums (October 2004 thru May 2005)

Mack and Rebecca Burt

Wayne and Nicki Carmello-Harper

Wayne Carmello-Harper

Carol Savage
Carol Butler

W. H. Kimbrough

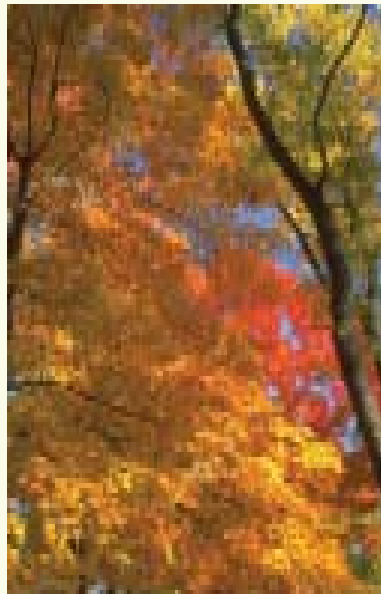
Katherine & Chris Hert
Zack & Melissa Kimbrough
Elizabeth Dixon

Tesika King

Dr. Dorothy Nelder

Esta Spector

George & Beth Gorey
Gene & Sherry Blanton
Wayne & Nicki Carmello-Harper
Virginia MacRae



Esta Spector (Continued)

Anonymous Donor
Dr. Steven J. Whitton
Mr. & Mrs. Carlton Ward

Dottie Travis

Dan and Glenda Kirby

Dr. Thomas W. Twele

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Dr. Keith Smith

Dr. Barbara Hanna

Dr. David Zinn

Dr. David Emerson

Dr. Terry Phillis

Dr. Dennis Bonner

Mr. Keener Hudson

Dr. Lucy Ballard

Dr. Jim Hixon

Dr. Blane Bateman and Dr. Margaret Davenport made contributions in honor of those listed above.

TRUSTEE LEADERSHIP

TRUSTEE EMERITUS

Terry Childers, J.D.
Community Volunteer

Forrest French
Retired Dir. of Sales
Blue Mt. Ind./Barbour Threads

James Mullis, Jr., M.D.
Physician

Juliette P. Doster
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James Daniel, M.D.
N. Alabama Women's Center

Janice Frazier Hudson
Retired Foundation
Executive

D. Wesley Smith, M.D.
Surgical Associates of
Anniston, PA

Jean Weatherly
Lindie Brown
Thomas J. Brothers, M.D.
John Hensleigh, M.D.
Kent C. Keys, M.D.
Brenda Roberts, R.N., D.S.N.

Jo Rhea Ford, R.N.
Regional Medical Center

Anne Jackson
Community Volunteer

Robert Smith
Retired Operations Mgr.
Lee Brass Co.

Bill Hagler
Hon. Hoyt W. Howell, Jr.
Jo Propst
H. M. Burt, Jr.

Joseph B. Freeman, C.P.A.
Brooke, Freeman & Lee, PC

Betty Hill Jackson
Community Volunteer

Maj. Gen. Gerald Watson
(Retired)
Vice President for Research
Auburn University

Margaret Davenport, D.O.
L.R. Jordan
Keener Hudson
Warren Sarrell, M.D.

Arthur Toole, III, M.D.
Retired Physician



Wayne Carmello-Harper
President & CEO



Angela W. Banks
Director of Operations



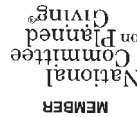
Eula Tatman
*Director,
Grants & Programs*



Susan Waldron
*Manager,
Donor & Board Relations*

Mission

The Community Foundation of Calhoun County is a permanent philanthropic resource dedicated to enhancing the quality of life in Calhoun County, Alabama.



RETURN SERVICE REQUESTED

WEBSITE: WWW.YOURCOMMUNITYFIRST.ORG
EMAIL: INFO@YOURCOMMUNITYFIRST.ORG

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